

Supply Chain Rapid Offering



JDA Software: Increasing Service Levels While Reducing Your Inventory Investment in 14 Weeks

Consumer goods manufacturers need to improve cash flow, product availability and inventory turns by adopting integrated supply chain planning.



Challenge: Transforming into a Responsive, Profit-Driven Supply Chain

These are tough times for consumer goods manufacturers around the world. Intensifying competition, shifting consumer preferences and rising business costs are straining top- and bottom-line performance. With limited visibility into changing demand patterns and conflicting executions between departments, manufacturers are operating on incomplete and outdated information. Too many companies still rely on yesterday's transactions to determine what needs to be ordered, made and shipped today. As a result, they're missing opportunities, delaying decisions and suffering the consequences from increased out-of-stocks and excessive expediting costs to minimize lost market share.

To protect or improve cash flow, product availability and inventory turns, companies need a fresh approach. No more relying on manual analysis, homegrown spreadsheets and anecdotes from colleagues and customers. Manufacturers must invest in technology solutions that transform their transactional supply chains into responsive and profit-driven ones based on a synchronized view of demand.

Solution: 14-Weeks to Best-Practice Supply Chain Planning with JDA

Since 1985, JDA Software has enabled more than 5,800 companies innovate with best-of-breed solutions widely considered to be the platinum standard for supply chain excellence. Proven to dramatically improve performance and visibility of demand from the consumer all the way up to the boardroom, JDA solutions can advance your company's supply chain to the next level — in just 14 weeks!

How can we promise these accelerated timeframes? We've done it countless times before with some of the largest companies in the world. Now we're ready to help your company succeed with our advanced planning, analysis and optimization capabilities. You'll drive more responsive replenishment and inventory plans that are time-phased in daily granularity for 12 to 15 months out. You'll also be empowered to manage by automated exceptions. With our speed-to-value implementation methodology, we can guide you every step — from goal setting to aligning with industry best practices and ensuring 100 percent end-user adoption.

Why do 93 of the top 100 consumer goods manufacturers rely on JDA solutions to advance their businesses? *Real Results. Fast.*

Benefit from a Speed-to-Value implementation and Powerful ROI.

There's a reason JDA was voted the number-one value leader by business researchers, Frost & Sullivan¹. Rather than a prolonged, costly ERP implementation, we can help to prioritize the supply chain areas that need attention and fit your budget, such as:

- Gaining better insights into consumer demand to drive an accurate demand plan
- Synchronizing the view of demand across sales, marketing, manufacturing and logistics
- Developing a supply chain plan that is responsive to the changing market conditions while minimizing your total inventory investment
- Providing forward visibility into days of supply, safety-stock coverage and potential issues such as stock outs and low and high exceptions that need immediate attention

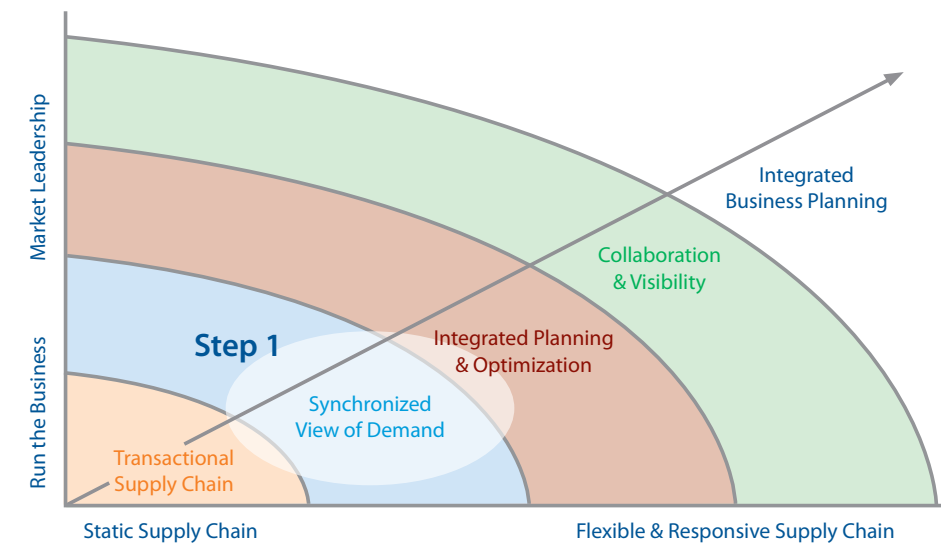
For proof, consider the achievements that our customers are reporting:

- Improved forecast accuracy by up to 15 percent
- Increased sales by up to 15 percent
- Reduced inventory by up to 50 percent
- Decreased costs by up to 10 percent
- Reduced obsolescence by as much as 30 percent
- Increased service levels up to 15 percent

“All of the pieces of JDA's functionality work in concert with each other so that we use an integrated system to drive real results, including increasing the volume of our new product offerings by 300 percent while reducing total inventory by 50 percent. JDA's products provide clear financial and operating results while improving our capability and capacity. It has enabled us to take on the future.”

*Brett Frankenberg
Director of Supply Chain Planning,
Coca Cola Bottle Company Consolidated*

Beyond Transactional Supply Chain



“Heinz ABC successfully implemented JDA's collaborative demand planning solution in less than 14 weeks. By gaining a solid baseline for strategic sales and marketing developments, we can continuously tune or improve our business. We're now rolling out to other Heinz businesses in Southeast Asian countries and are extending the use of the tool to our seasonal business and NPD.”

*Priscilla Teng
Corporate IS Manager,
Heinz ABC Indonesia*

Boost Your Competitive Advantage with JDA's Proven Capabilities

JDA's 14-week promise is supported by our industry-leading JDA® Demand and JDA® Fulfillment solutions. These software solutions can work with your existing ERP or other transaction systems for a simple and scalable implementation that delivers the lowest total cost of ownership. You'll reach that next level of operational excellence to drive sales and profits for your company with these capabilities:

JDA Solution	Highlights of Features	Benefits
Demand Management	<ul style="list-style-type: none"> • Develops statistical forecasts from historical customer order or shipment data • Enables application of sales/market intelligence or promotional plans on top of the statistical forecasts • Provides the ability to aggregate and reconcile forecasts across product, channel or location hierarchies • Manages the entire product lifecycle from new product introductions through product phase-out 	<ul style="list-style-type: none"> • Drives industry-leading forecast accuracy • Synchronizes demand from logistics to the boardroom • Provides a single view of the business for strategic business planning
Replenishment and Inventory Planning	<ul style="list-style-type: none"> • Develops time-phased, forward-looking shipment and inventory plans • Develops time-phased, forward-looking production requirements • Incorporates safety stocks into shipment and inventory plans • Manages product transitions • Manages shipments from multiple supply sources 	<ul style="list-style-type: none"> • Increases sales through improved service levels • Improves inventory turn • Reduces inventory obsolescence • Optimizes alignment of resources and assets to serve customer demand • Enables faster response with lower administrative costs
Visibility and Exception Management	<ul style="list-style-type: none"> • Provides time-phased inventory projection and days of supply • Addresses exceptions for potential stock-outs, stock-highs and stock-lows 	<ul style="list-style-type: none"> • Supports sense-and-respond supply chain • Enables faster, fact-based decision making and execution

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“On the supply side, JDA allows us to create a target inventory level that contains what we would normally produce plus any pre-build that’s going to be required to meet a given point in time. We have improved inventory accuracy from 10 to 15 percent. We are very optimistic about our company’s future and look forward to depending on JDA to help us meet our goals.”

*Howard Alsdorf
Director, Information Systems, Tyson Foods, Inc.*

Sample of JDA Integrated Supply Chain Planning Customers

Abbot Laboratories
Ajinomoto Co. Inc.
AT&T Mobility LLC
Black & Decker Hardware & Home Improvement
Campbell Soup Company
Coca-Cola Bottling Company Consolidated
Operations LLC
C. J. Corp
Church & Dwight Co.
Coach
Constellation Brands
Cordis Corporation
Duracell Batteries
E&J Gallo
Energizer Holdings
Foster’s Group
Fuji Photo Film
Georgia Pacific
GlaxoSmithKline
Harley Davidson
Heinz ABC Indonesia
H. J. Heinz Company
House Foods
Johnson & Johnson Vision Products
Kraft Foods
Labatt Brewing Company
Meiji Milk Products
PT Sayap Mas Utama
Robert Bosch
Sara Lee Foods
Schreiber Foods
Swire Beverages
Tyson Foods Inc.
Unilever

About JDA Software Group, Inc.

JDA® Software Group, Inc. (NASDAQ:JDAS) is the world’s leading supply chain solutions provider, helping companies optimize operations and improve profitability. JDA drives business efficiency for its global customer base of more than 5,800 retailers, manufacturers, wholesaler-distributors and services industries companies through deep domain expertise and innovative solutions. JDA’s combination of unmatched services, together with its integrated yet modular solutions for merchandising, supply chain planning and execution and revenue management, leverage the strong heritage and knowledge capital of market leaders including Manugistics, E3, Intactix and Arthur. When supply chain results matter, companies turn to JDA.

(1) JDA received the Frost & Sullivan 2008 Global Retail Software Customer Value Leadership of the Year Award.

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